AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1.   (Canceled)

2.   (Currently Amended) A computerized method having a processing computer for processing orders for full color printing, said method comprising:

providing a customer a real-time web browser associated with a printing service provider, which includes a pricing engine, wherein said pricing engine includes one or more printing configuration options, in which the customer selects the one or more printing configuration options;

automatically calculating a price quote based on the one or more printing configuration options selected by the customer, wherein said pricing engine automatically and substantially instantaneously calculates a new price quote each time the customer selects or enters data for one or more new configuration options at the customer before forwarding to the processing computer at the printing service provider;

displaying automatically said price quote at the customer;

~~obtaining~~ receiving from said customer a ~~digital graphic layout or image~~ file to be printed;

preparing a digital graphic layout; and

creating a proof by the printing service provider and obtaining approval from said customer of said proof.

3-4.   (Canceled)

5.   (Currently Amended) The method of claim 2, further comprising converting said digital graphic layout ~~or image file~~ to a format with a full color printing system.

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6.   (Canceled)

7.   (Canceled)

8.   (Previously Presented) The method of claim 2 further comprising allowing access to said proof over an electronic communication medium.

9.   (Previously presented) The method of claim 2, further comprising obtaining payment from said customer.

10.   (Previously presented) The method of claim 2, further comprising printing said file and delivering printed material to said customer.

11.   (Previously presented) The method of claim 2, further comprising using a global information and communication network.

12-16. (Canceled)

17.   (New) A computerized method having a processing computer for processing orders for full color printing, the method comprising:

        providing a customer a real-time web browser associated with a printing service provider, which includes a pricing engine, wherein the pricing engine includes one or more printing configuration options, in which the customer selects the one or more printing configuration options;

        automatically calculating a price quote based on the one or more printing configuration options selected by the customer, wherein the pricing engine automatically and substantially instantaneously calculates a new price quote each time the customer selects or enters data for one or more new configuration options at the customer before forwarding to the processing computer at the printing service provider;

        displaying automatically the price quote at the customer;

        receiving from the customer a file to be printed;

preparing an image file for full color printing; and

creating a proof by the printing service provider and obtaining approval from the

customer of the proof.

18.   (New) The method of claim 17, further comprising converting the image file to a format

with a full color printing system.

19.   (New) The method of claim 17 further comprising allowing access to the proof over an

electronic communication medium.

20.   (New) The method of claim 17, further comprising obtaining payment from the

customer.

21.   (New) The method of claim 17, further comprising printing the file and delivering

printed material to the customer.

22.   (New) The method of claim 17, further comprising using a global information and

communication network.